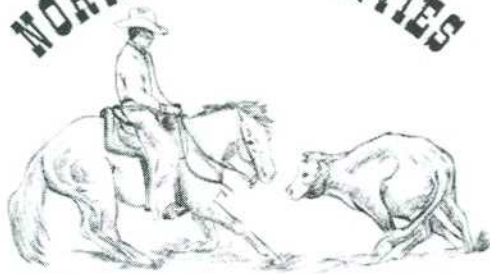


NORTHERN COUNTIES



CUTTING HORSE ASSOCIATION

Welcome to the Northern Counties Cutting Horse Association. NCCHA has produced many champion riders, trainers and horses. Frequented by horse people who take exceptional care of their equines, NCCHA has always been known for high standards. Here is your opportunity to make your business known to this group.

NCCHA is very proud of its youth members, and strives to support them. Youth members don't just come out and show their horses, they are actively seeking to learn about organizing events, and improving their performance. There are also youth representatives on the Board of Directors. NCCHA provides a venue where they learn leadership and diplomacy skills, they are presented with an opportunity to develop horsemanship skills, learn sportsmanship and discipline, and develop leadership skills, and to learn responsibility in caring for their horses and themselves.

NCCHA provides a positive and healthy activity for the Youth of Northern California. Our youth come from multiple counties across Northern California.

Attached you will find details of our various levels of partnership opportunities. Any and all donations will be gratefully accepted and you will receive recognition for your gift. By becoming a Partner with NCCHA in support of our youth you will be increasing awareness of your business or organization, telling the community that you care and support children and their families; in addition to providing growth opportunities for these great kids.

Thank you for your time. We hope you decide to join us for this exciting year! To express our gratitude, all of our partners will receive a free ticket to our awards ceremony and dinner.

Maddie Perry
Janelle Oakha
Margaret
Shelley Peterson
Abigail
Jessica
Stratton

Outings are so much more fun when we can savor them through the children's eyes. —Lawana Blackwell

Jan Blackwell

SADDLE PARTNERSHIP – 12 available

For a full partnership of **\$2000.00** (half partnerships also may be available for **\$1,000**), you will receive:

- Recognition as a saddle sponsor at each 2008 NCCHA event both over the announcing system and on the bulletin board posted at the entry desk
- Website recognition as a saddle sponsor on the 2008 NCCHA Partner Page (approximately 1,000 hits per month; direct link from our website to yours)
- Recognition as a saddle sponsor in the NCCHA newsletter – 350 printed and mailed
- Arena space in our main cutting arena to hang your banner at each of our club cuttings.
- *NCCHA pays the cost of your banner for full saddle sponsorships.*

CHAMPION BUCKLE PARTNERSHIP – 2- 4 available*

For a partnership of **\$300.00** with NCCHA, you will sponsor one of the following classes: Junior Youth, Senior Youth, 500 Non Pro or Two Hand Class. You will receive (*or Youth are actively seeking saddles sponsors, in which case there will no be Champion Buckle awarded)

- Recognition as a buckle sponsor at each 2008 NCCHA event both over the announcing system and on the bulletin board at the entry desk
- Recognition as a buckle sponsor in the NCCHA newsletter – 350 printed and mailed
- Website recognition as a buckle sponsor on the NCCHA Partner Page (approximately 1,000 hits per month); with a direct link from our website to yours
- Supply us with your banner and for an additional \$100 we will hang it in our main cutting arena at each of our club cuttings

RESERVE CHAMPION BUCKLE PARTNERSHIP - 14 available

For a partnership of **\$200.00** with NCCHA, you will sponsor one of the follows: Open, Non Pro, 10,000 Novice, 3,000 Novice, 50,000 Amateur, 10,000 Novice Non Pro, 3,000 Novice Non Pro, 20,000 Non Pro, 10,000 Amateur, 2,000 Limit, Junior Youth, Senior Youth, 500 Non Pro or Two Hand Class. You will receive

- Recognition as a buckle sponsor at each 2008 NCCHA event both over the announcing system and on the bulletin board at the entry desk
- Recognition as a buckle sponsor in the NCCHA newsletter – 350 printed and mailed
- Website recognition as a buckle sponsor on the NCCHA Partner Page (approximately 1,000 hits per month; with a direct link from our website to yours)
- Supply us with your banner and for an additional \$100 we will hang it in our main cutting arena at each of our club cuttings

PRINTED ADVERTISING

NCCHA prints and mails approximately 350 newsletters. It is a very economical way to reach many horse owners across Northern California.

Full page (8-1/2 X 11) ad **\$75** per issue

One-half page ad **\$45** per issue

Business card size ad **\$15** per issue

WEBSITE ADVERTISING

The NCCHA website is visited by thousands of cutters, and cutting horse enthusiasts each month.

For Sale ads (horses, trailers, saddles, etc.) including pictures **\$35/month**